

**NEWS RELEASE:**

Business.vn, Inc.  
9449 Balboa Ave, Suite 114  
San Diego, CA 92123 U.S.A.

San Diego, California October 31, 2007

**Business.vn, Inc. Launches New Website**

Business.vn, Inc. (OTC BB – BVNI), a Nevada corporation, an e-commerce, travel, tourism and marketing company focusing on the Vietnamese market, announced today it has launched its new corporate website: [www.business.vn](http://www.business.vn)

In addition to our online Vietnam hotel reservation engine on [hotels.vn](http://hotels.vn), the new website features an updated investor relations page with a Vietnam news section, a directory of Vietnamese businesses in ten industries specializing in import/export, and ready-to-implement website templates for businesses and consumers.

About the Company:

Business.vn, Inc. is a leading edge e-commerce travel, tourism and marketing company focusing on the Vietnamese market. The company markets [Hotels.vn](http://Hotels.vn) and maintains a comprehensive and growing database of 300,000 Vietnamese businesses for e-commerce, import /export and promotion.

For more information, contact our Investor Relations:

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Safe Harbor Statement:

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company's analysis of opportunities in the acquisition and development of various project interests and certain other matters. These statements are made under the 'safe harbor' provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements herein effective today.