

San Diego, CA September 11, 2007

Business.vn, Inc. Engages Investor Relations Firm

Business.vn, Inc. San Diego, CA (OTC BB – BVNI), a Nevada corporation, specializes in providing online travel/tourism and e-commerce focusing on the Vietnamese market, announced today that has engaged IR.VN, LLC of San Diego (“IR.VN”) for its investor relation services.

IR.VN is very excited to be part of the growth of Business.vn, Inc. and is inviting all shareholders to contact Mr. Larry Heuchert of IR.VN, “ We are a full shareholder communications company and promise provide top level service to the shareholders and Business.vn, Inc., says, Larry Heuchert, President of IR.VN, Inc.”

About the Company:

Business.vn, Inc. is a leading edge e-commerce travel, tourism and marketing company focusing on the Vietnamese market. The company markets Hotels.vn and maintains a comprehensive and growing database of 300,000 Vietnamese businesses for e-commerce, import /export and promotion.

For more information, contact our Investor Relations:

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Safe Harbor Statement:

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company’s analysis of opportunities in the acquisition and development of various project interests and certain other matters. These statements are made under the ‘safe harbor’ provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements herein.