

**NEWS RELEASE:**

Business.VN, Inc.  
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**Business.vn Signs Letter of Intent to Acquire International Digital Communications Group-Mexico**

Business.VN, Inc. (OTCBB – BVNI), a Nevada corporation, an international travel tourism and e-marketing Company focusing on the Vietnamese market, announced today that it is expanding into the Mexican travel tourism market and has signed a Letter of Intent to acquire International Digital Communications Group – Mexico (IDCG).

IDCG is a leading Internet marketing and e-commerce company, specializing in promoting travel and tourism for Baja California, Mexico. The Mexican e-commerce company provides quality web services and effective Internet advertising for the highly populated northern Baja California cities and their tourism bureaus. These cities include: Tijuana (**5<sup>th</sup> largest city in Mexico**), Rosarito, Ensenada, Tecate, Mexicali, and San Felipe.

One of its proprietary travel oriented web portals is MyBajaGuide.com, which produces multiple revenue streams through 1) Secured online booking reservations to over 50 top quality hotels in Baja California and 2) Baja Pass Card for discounts to over 280 businesses, including restaurants, car rental, entertainment, shopping centers and hotels/resorts, and 3) Internet advertising and web services.

Over 56 million people cross the U.S. and Mexican border each year to do business and tour beautiful Baja California. MyBajaGuide.com has begun targeting this market and plans to offer more benefits to worldwide travelers such as the Baja Pass Card ([www.BajaPassCard.com](http://www.BajaPassCard.com)). The valuable discount Baja Pass Card is already being used in over 5 cities with plans for expansion into southern Baja cities of La Paz, Loreto, and Los Cabo.

Another online travel advertising product of IDCG is MiGuiaVegas.com. This unique online Las Vegas website in Spanish, recently signed an affiliate advertising program with MGM – Mirage Group of Las Vegas. Companies are carefully reviewed and must meet the high standards of the MGM-Mirage Group before being approved as an affiliate. MiGuiaVegas.com now offers advertising links and reservations access to their renown Casino Hotels and Resorts, including Bellagio, MGM Grand, Mandalay Bay, Mirage, Treasure Island, Monte Carlo, New York New York, Luxor, Excalibur, Circus Circus Las Vegas, Circus Circus Reno

Carlos Rosette, Director, says “IDCG is growing and expanding its online travel to Baja California business with acquisition of more hospitality clients everyday. We look forward to working with Business.VN, Inc. to offer even greater online advertising and

marketing as we expand My Baja Guide services, such as the Baja Pass Card to the popular tourism destinations of Los Cabos, Loreto and La Paz.”

Sheldon Silverman, CEO, comments, “We are excited to have this unique opportunity to acquire IDCG-Mexico’s expanding online travel/tourism businesses. They have become a leader in this niche market and we intend to grow it further. Business.VN sees many potential cross marketing revenue opportunities generated products between the Mexican and Vietnam divisions, for example the Baja Pass Card could be introduced into Vietnam’s hospitality market through Hotels.VN, online hotel reservations travel portal.”

#### About the Companies:

Business.VN, Inc is an international e-commerce, travel, tourism and marketing company focusing on the Vietnamese market. The Company operates and markets Hotels.VN and maintains a comprehensive and growing database of 300,000 Vietnamese businesses for e-commerce, import/export and promotion.

IDCG-Mexico Corporation, a leader in Internet web services and online travel/tourism marketing Company for all of Baja California, Mexico. Its highly visited websites include: MyBajaGuide.com (travel/tourism), BajaPassCard.com (discount card), Baja4Sale.com (real estate) and others.

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#### Safe Harbor Statement:

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange of 1934, as amended with respect to achieving corporate objectives, developing additional project interests, the Company’s analysis of opportunities in the acquisition and development of various project interests and certain other matters. These statements are made under the ‘safe harbor’ provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements herein effective today.