

**NEWS RELEASE:**

March 25, 2010

**Business.VN Announces Development of a  
New enhanced Hotels.VN reservation Website is Progressing Well**

Business.VN, Inc. (BVNI.PK), a U.S. publically traded Nevada Corporation, specializing in Vietnam travel tourism and e-marketing, is developing and re-designing a more attractive and easy to use Hotels.VN e-commerce website.

To date the Hotels.VN website has offered over 400 hotels online to travelers worldwide for ease of booking rooms. As many new travelers are interested in visiting Vietnam, the new enhanced website will include additional information about the attractive tourism and business destinations within the country along with travel news, important national and local events, weather and currency conversion among other valuable traveler tips.

The newly designed website will also provide links to other important travel, Internet technology and official sites and provide an attractive format for Vietnam companies to advertise their services to both visitors and an ever growing domestic travel markets.

Currently, Hotels.VN has over 400 hotels with 2- 5 stars listed, and is one of the very few websites inside Vietnam offering real time e-commerce transactions. This comprehensive online travel web portal has been operating successfully for over 6 years.

As 2010 begins, Vietnam tourism and business visitors have increased despite global economic slowdown, this insight provides an optimistic outlook and perhaps more internet access and reservations on the Hotels.VN website:

*“International visitors to Vietnam in February 2010 estimated 446,323 arrivals, increasing by 3.5% and 30.2% over last month and the same period last year, respectively. Total international arrivals in the first 2 months of 2010 reached 877,715, representing a 27.4% growth.”*

*Statistics provided by Vietnam National Administration of Tourism.*

As we advance in improving our products and services we will continue to provide updated periodical information.

We invite you to visit our Business.vn, Inc.'s corporate website for more details about our company, our mission and goals. Please visit us at [www.Business.vn](http://www.Business.vn)

About the Company:

Business.vn, Inc. is a leading edge e-commerce travel, tourism and marketing company focusing on the Vietnamese market. The company operates and markets Hotels.VN and maintains a comprehensive and growing database of 300,000 Vietnamese businesses for e-commerce, import/export and promotion.

For more information, contact:

Carlos Rosette  
CEO  
Business.VN, Inc.

Email: [Carlos@Business.VN](mailto:Carlos@Business.VN)

Corporate Website: [www.Business.VN](http://www.Business.VN)

Safe Harbor Statement:

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company's analysis of opportunities in the acquisition and development of various project interests and certain other matters. These statements are made under the 'safe harbor' provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements herein effective today.