



**BUSINESS.VN, Inc.**

Symbol  
OTCBB **BVNI** Symbol  
Frankfurt **44U**

Share Capital	Authorized	Issued	Management
Common	400,000,000	50,118,311,	30,000,000
Preferred	100,000,000		

Corporate Web Site: [www.Business.vn](http://www.Business.vn)

**Corporate Summary**

BUSINESS.VN, Inc. ("BVNI"), a leading Vietnamese Internet technology and marketing company, is developing an exclusive e-commerce global business platform to promote, market and sell products and services of qualified Vietnamese companies.

BVNI is focused on marketing of travel and tourism services for visitors to Vietnam, and B2B Business to Business marketing of goods and services for Vietnamese companies, as well as importing and exporting between Vietnamese companies dealing with the rest of the world.

BVNI is affiliated with kayak.com to provide access to the best online values for travel services, including hotels, airfare, cruises, car rentals and vacation packages. See <http://www.hotels.vn>

International visitors to Vietnam, in first 6 months of 2008 reached 2,500,000 arrivals, 18% higher than those in the same period of 2007.

BVNI will assist Vietnamese companies to launch their products into the world market through online services similar to [www.business.com](http://www.business.com).

BVNI has acquired a 300,000-business database of Vietnamese companies and is currently working to build a Search Engine Business Directory, a powerful e-marketing tool for Vietnamese companies.

BVNI owns and operates the [www.Hotels.vn](http://www.Hotels.vn) hotel reservation web portal, marketing over 400 hotels inside Vietnam. This comprehensive online travel web portal has been operating successfully for over 4 years and has great upside potential with a database of over 4,500 Vietnam Hotels.

**Boom in Economic Development - Building Business and Travel Infrastructure**

The Vietnamese economy has sustained a dramatic growth rate of over 8% annually during the past 5 years. This is the 2<sup>nd</sup> fastest of any country, second only to China. This strong, sustained growth rate has encouraged a large amount of Foreign Direct Investment (FDI), and continues to do so.

Vietnam announced FDI of \$31.6 billion as of June 2008, this 370% increase compared to June 2007 this is reportedly due to the improvement in Vietnam's investment climate, the country's steady economic growth and its stable political situation".

This substantial development of business infrastructure will increase the demand for business travel and the marketing of products & services abroad.

Vietnam is a beautiful country located in Southeast Asia, with a young population of 85,000,000 and a median age under 30 years old, and a 97% literacy rate (highest in the world).

**Market Opportunity**

Online travel business sales worldwide is expected to nearly triple from \$12 billion in 2004 to \$32 billion in 2009.

Vietnam is the 2nd fastest growing economy in the world, with an annual growth rate of over 8% GDP during each of the last 5 years, second only to China.

The travel and tourism industry in Vietnam grew by 18% during the first 6 months of 2008 compared to the same period in 2007.

Vietnam and the United States signed a Bi-Lateral Trade Agreement on May 31 2006 and Vietnam became the 150<sup>th</sup> member of the World Trade Organization on January 11, 2007.

Vietnam is an excellent and safe destination for investment, trade and travel according to many world business leaders.



**B2B Networking / Directory**

BVNI has a database of over 300,000 Vietnamese businesses and is building a business directory / search engine, market matching and selective market channel promotions. BVNI will provide the infrastructure for Vietnamese business to market their products and services to the world.

BVNI is currently working with Vietnamese alliances, partners and the government to produce a comprehensive directory of business to business (B2B) and business to consumer (B2C) portal listing various companies throughout Vietnam.

**Travel Tourism**

BVNI has acquired certain assets of Business.com.vn, including the Hotel sites www.Hotels.vn and www.Hotels.com.vn, 400 hotel participation contracts, a directory of 4,500 Vietnamese hotels and tour companies, and related software

This comprehensive online travel web portal has been operating for over 4 years.

BVNI is affiliated with [kayak.com](http://kayak.com) to provide the best value in online for airfare, hotels, cruises, car rentals and vacation packages, not only to Vietnam but all travel needs world wide, including domestic US.

**Have local support.** VNAT – Vietnam National Administration of Tourism has officially recognized the [www.Hotels.vn](http://www.Hotels.vn) site as Vietnam's foremost travel site.

**Have Penetration.** [www.Hotels.vn](http://www.Hotels.vn) has signed up over 400 – 2-5 star hotels. The [hotels.vn](http://hotels.vn) web site has over 90% of the 4-5 Star hotel market in Vietnam.

**Products and Services**

BVNI offers online marketing and reservation services to hotels in Vietnam through [www.Hotels.vn](http://www.Hotels.vn). These services are offered as a commission revenue model.

BVNI is preparing to launch its online B2B Networking search engine with multiple revenue models, including per click advertising revenue, news services, and premium sponsorships with 24 hour / 365 day access to [Business.vn](http://Business.vn) e-commerce web portal.

**Awards:**

The Ministry of Trade in Vietnam awarded [www.Hotels.vn](http://www.Hotels.vn) the number one e-commerce travel tourism website and was ranked 13th overall in the Country of Vietnam.

**Contact Information:**

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**Vietnamese Economy**

- 2<sup>nd</sup> fastest growing economy in the world for past 4 years.
- Worlds 2<sup>nd</sup> largest exporter of coffee, cashews and pepper and 3<sup>rd</sup> largest exporter of rice.
- 85 million people with median age under 30 years old and a 97% literacy – highest in the World.

**Vietnam Travel and Tourism**

- The travel and tourism industry in Vietnam grew by 18% in during the first 6 months of 2008 compared to same period in 2007 with over 2.5m. visitors
- Award winning web site [hotels.vn](http://hotels.vn)
- Over 400 – 2-5 star hotels
- Online travel business sales worldwide are expected to nearly triple to \$32 billion by 2009.

**B2B Networking / Directory**

- Database of over 300,000 Vietnamese businesses
- Over 90% of the database lack domain names, websites, online marketing and e-commerce
- Multi revenue model platform
- Vietnam announced \$31.6 billion in FDI to June 2008 an increase of 370% over same period in 2007.

Disclaimer: This document is not intended as a solicitation to purchase securities, and been provided for information and discussions purposes only. This document may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company's analysis of opportunities in the acquisition and development of various project interests and certain other matters. These statements are made under the 'safe harbor' provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements herein.